

**Environmental problems such as pollution and climate change affect all the people in the world. Although global decisions are made to reduce these problems, the solutions are not effective. Why are the solutions ineffective? How can these problems be solved?**

With passage of time, environmental challenges pervade every aspect of our life. Pollution, climate change and other issues have major influence on people's lives around the world. Dealing with these problems arouses controversy among authorities and experts. Some solutions are outlined below.

There are several courses of action open to everyone, the most important of which is education. Inefficiency of environmental plans may occur due to unawareness of public of/about the consequences of environmental damage. For instance, private cars are one of the reasons of air pollution. Thus, taking public transportation to reduce such contaminations is one of the by-products of raising public awareness.

Another important cause of pollution and climate change is related to authorities. Although society plays a substantial role in eliminating to eliminate these challenges, governmental prohibitive schemes are needed. Fossil fuels are still our main source of energy. However, we are well aware of the consequences of such dependencies namely global warming and the damage to the protective ozone layer, so a global will is needed to strike a relative balance to use fossil fuels. Undoubtedly, environmental issues are global challenges rather than national ones. No action by a single country can resolve figure-out these.

In sum, it must be taken into consideration that time is ticking away for our planet, so without delay apace sensible plans which lead to solving environmental problems, should be implemented such as launching advertising campaigns against environmental pollution and climate change that media can serve to informing people.